BUSSELTON FOOTBALL & SPORTSMANS CLUB

SPONSORSHIP PACKAGES 2026

Introduction

This year Busselton Football & Sportsman's Club will again be supporting senior teams in the South West Football League Colts, Reserves, Women's and League competitions. BFC will also in season '26 have 8 female and male youth teams participating in the South West Junior Football League.

We offer varied and flexible sponsorship packages that can be tailored to meet your business objectives, ensuring maximum exposure and value. Further visibility will also come from exposure to Busselton Districts Junior Football Association, Onshore Cup and AFL Masters games as well as other occasional events that occur at Bovell Park.

Partnering with the Busselton Football Club offers a range of benefits for your business, including:

- **Increased Visibility**: Your brand will be prominently displayed at our games, on team uniforms, and across our digital platforms according to package details.

- **Community Engagement**: Connect with a loyal, passionate and growing supporter base while showing your commitment to local organisations.

- **Shared Success**: Align your business with a successful institution known for its dedication to excellence both on and off the field.

Thank you for considering this opportunity to support BFC during the 2026 season and we are excited that all teams from our Club will again be very successful and generate high levels of interest in Busselton and surrounding areas.

Together, we can make 2026 another unforgettable chapter in Busselton Football Club's 71 years of history and we look forward to creating an atmosphere which will maximise the benefits of your Sponsorship.

Kind Regards,

Busselton Football & Sportsman's Club Inc Committee, Members & Players.

Major Sponsor Package $5000+gst

- 2x Large (3100x600) signs - 1x arena fencing, 1 x prominent location (any new signage required will be organised by BFC at sponsors expense)
- Business logo or name displayed on website, letterhead, social media, and sponsors board.
- Acknowledgement of sponsorship during home gameday announcements and BFC Functions
- 2x BFC Season Memberships
- 2x Complimentary Exclusive Sponsors Function invites
- 2x Complimentary Tickets for End of Season Senior Awards night
- 1x Complimentary Annual $100 Raffle Ticket
- 2x Complimentary SWFL passes for all BFC Home Games
- 10% Discount on all Bar Purchases when using Membership Card

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BUSSELTON FOOTBALL CLUB
EST. 1955

Gold Sponsor Package $3000+gst

- Large (3100x600) sign in prominent location (any new signage required will be organised by BFC at sponsors expense)
- Business logo or name displayed on website, letterhead, social media, and sponsors board.
- Acknowledgement of sponsorship during home gameday announcements and BFC Functions
- 2x BFC Season Memberships
- 2x Complimentary Exclusive Sponsors Function invites
- 2x Complimentary Tickets for End of Season Senior Awards night
- 10% Discount on all Bar Purchases when using Membership Card

Silver Sponsor Package $1800+gst

- Large (3100x600) sign in prominent location (any new signage required will be organised by BFC at sponsors expense)
- Business logo or name displayed on social media, and sponsors board
- Acknowledgement of sponsorship during home gameday announcements and BFC Functions
- 2x BFC Season Memberships
- 1x Complimentary Exclusive Sponsors Function invite
- 10% Discount on all Bar Purchases when using Membership Card

Clubhouse Fence & Gym Sponsor Package $600+gst

- Medium sign (1030x700) on arena fencing in front of Clubrooms or Wall of Gym (any new signage required will be organised by BFC at sponsors expense)
- 1x BFC Season Memberships
- 1x Complimentary Exclusive Sponsors Function invite
- 10% Discount on all Bar Purchases when using Membership Card
- Business logo or name displayed on sponsors board

Arena Fence Sponsor Package $600+gst

- Large (3100x600) sign on arena fencing on eastern side facing Clubrooms (any new signage required will be organised by BFC at sponsors expense)
- 1x BFC Season Memberships
- 1x Complimentary Exclusive Sponsors Function invite
- 10% Discount on all Bar Purchases when using Membership Card
- Business logo or name displayed on sponsors board

Weekly Player Awards Seniors 18x Home and Away Games Cash or Vouchers Sponsor Packages

Awards presented in clubrooms after games with award sponsors name announced - sponsors welcome to present awards

- 18x $100 - $1800+gst receives same benefits as Silver Sponsorship Package (any new signage required will be organised by BFC at sponsors expense)
- 18x $50 - $900+gst receives same benefits as Clubhouse Fence and Gym Sponsor Package (any new signage required will be organised by BFC at sponsors expense)
- 18x $40 voucher - $720+gst receives same benefits as Arena Fence Sponsorship Package (any new signage required will be organised by BFC at sponsors expense)
- League, Women's, Reserves and Colts sponsorships available

2026 Sponsorship Application Form

Business Name: _____

Website Address: _____

Postal Address: _____

Telephone: _____

Primary Contact (the person you would like us to contact regarding your sponsorship)

Name: _____

Position: _____

Email: _____

Telephone: _____

- Yes, we wish to sponsor the Busselton Football & Sportsman's Club for the following package as per the information sheet

If your package includes membership, please include details for membership allocation:

Member 1

Name:
Phone:
Email:

Member 2

Name:
Phone:
Email:

Email completed form to: secretary@busseltonfootballclub.com.au