



# **BUSSELTON FOOTBALL & SPORTSMAN'S CLUB INC**

**HOME OF THE MAGPIES**

## **SPONSORSHIP 2022**

It is that time of year again, when the Busselton Football & Sportsman's Club is in the process of "renewing" and "acquiring new" sponsorship arrangements for the fast approaching 2022 football season. We have put together a package which we hope will be of interest to you and would like to invite you to consider signing up as one of our highly valued corporate sponsors. Contents of each package are included with this covering letter.

Our club is supporting our Youth Girls, 2 x Year 11/12 teams, Colts, Reserves, Women's and League teams.

Other visibility will come from Busselton Auskick, Busselton Junior football, Onshore Cup and Masters games. The club also is home to regular darts fixtures.

The Sponsorship and Packages available are as follows:

- |                                      |                          |
|--------------------------------------|--------------------------|
| • <b>JOINT MAJOR SPONSOR</b>         | <b>\$ 5,000.00 + GST</b> |
| • <b>PLATINUM SPONSOR</b>            | <b>\$ 3,000.00 + GST</b> |
| • <b>GOLD SPONSOR</b>                | <b>\$ 2,000.00 + GST</b> |
| • <b>SILVER SPONSOR</b>              | <b>\$ 1,400.00 + GST</b> |
| • <b>CLUBHOUSE FENCE/GYM PACKAGE</b> | <b>\$ 600.00 + GST</b>   |
| • <b>ARENA PACKAGE</b>               | <b>\$ 450.00 + GST</b>   |
| • <b>WEEKLY PLAYER AWARDS</b>        |                          |

(All amounts are GST exclusive.)

We welcome your Sponsorship for the coming season and are excited that all teams from our Club will be very successful and generate much interest in Busselton and surrounding areas. The Busselton Football & Sportsman's Club looks forward to creating an atmosphere which will maximise the benefits of your Sponsorship.

Kind Regards,

Busselton Football & Sportsman's Club Inc Committee

The Busselton Football & Sportsman's Club Inc.

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is progress, working together is SUCCESS!***



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## **“JOINT MAJOR SPONSOR”**

**Valued at \$5,000.00 + GST with benefits including:**

- ✓ VIP arrangements for major events
- ✓ Logo displayed on Letterheads, Website & Emails
- ✓ Large Prominent Signage at ground\*
- ✓ 2 x Memberships 2022 season
- ✓ 2 x Invitations to Sponsors' function
- ✓ 2 x Tickets (complimentary) and acknowledgment at end of season B&F Presentation Night
- ✓ 2 x club shirts
- ✓ 1 x \$100 Ticket (complimentary) – Annual raffle and function
- ✓ Logo/Name displayed on Sponsors Board
- ✓ 1 x Season Pass (each) to S.W.F.L. Games
- ✓ 10% Discount using Membership Card on bar purchases

\* Cost of signage and maintenance at Sponsors expense \*\*\*\*\*

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The Busseton Football & Sportsman's Club Inc.

## **"PLATINUM SPONSOR"**

**Valued at \$3,000.00 + GST with benefits including:**

- ✓ Logo displayed on Website
- ✓ Large Prominent Signage at ground perimeter and arena\*
- ✓ 2 x Memberships for 2022 season
- ✓ 2 x Invitations to Sponsors' function
- ✓ 2 x Tickets (complimentary) and acknowledgement at end of season B&F Presentation Night
- ✓ 1 x \$100 Ticket (complimentary) – Annual raffle and function
- ✓ Logo/Name displayed on Sponsors Board
- ✓ 10% Discount using Membership Card on bar purchases

\* Cost of signage and maintenance at Sponsors expense \*\*\*\*\*

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The Busseton Football & Sportsman's Club Inc.

## **“GOLD SPONSOR”**

Valued at \$2,000.00 plus GST with benefits including:

- ✓ Large Prominent Signage at ground\*
- ✓ Logo displayed on Website
- ✓ 2 x Memberships for 2022 season
- ✓ 2 x Invitations to Sponsors' function
- ✓ 2 x Tickets (complimentary) and acknowledgement at end of season B&F Presentation Night
- ✓ Logo/Name displayed on Sponsors Board
- ✓ 10% Discount using Membership Card on bar purchases

\* Cost of signage and maintenance at Sponsors expense \*\*\*\*\*

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The Busseton Football & Sportsman's Club Inc.

## **“SILVER SPONSOR”**

**Valued at \$1,400.00 + GST with benefits including:**

- ✓ **Prominent Signage at ground\***
- ✓ **2 x Memberships for season 2022**
- ✓ **1 x Invitation to Sponsors' function**
- ✓ **Logo/Name displayed on Sponsors Board**
- ✓ **10% Discount using Membership Card on bar purchases**

**\* Cost of signage and maintenance at Sponsors expense \*\*\*\*\***

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The Busseton Football & Sportsman's Club Inc.

### **“CLUBHOUSE FENCE/GYM PACKAGE”**

**Valued at \$600 plus GST with benefits including:**

- ✓ **Prominent Signage at ground\***
- ✓ **1 x Membership for season 2022**
- ✓ **1 x Invitation to Sponsors' function**
- ✓ **Logo/Name displayed on Sponsors Board**
- ✓ **10% Discount using Membership Card on bar purchases**

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## **"ARENA PACKAGE"**

**Valued at \$450 plus GST with benefits including:**

- ✓ **Perimeter Signage on main oval\***
- ✓ **1 x Membership for season 2022**
- ✓ **Logo/Name displayed on Sponsors Board**
- ✓ **10% Discount using Membership Card on bar purchases**

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## **“WEEKLY PLAYER AWARDS – CASH/VOUCHER”**

**Choose your amount (per season), and your team (20 games in season 2022)**

- 1 x \$50 per game + GST
- 1 x \$40 per game + GST
- 1 x \$30 per game + GST
- 1 x \$20 per game + GST

- League
- Women
- Reserves
- Colts
- YR 11/12
- Youth Girls

**with benefits including:**

- ✓ \$800 - \$1000 – 2 x Memberships for 2022
- ✓ \$400 - \$600 – 1 x Membership for 2022
- ✓ Acknowledgement at Match Day Award Presentations
- ✓ 1 x Invitation to Sponsors' function
- ✓ Logo/Name displayed on Sponsor board
- ✓ 10% Discount using Membership Card on bar purchases

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# **BUSSELTON FOOTBALL & SPORTSMAN'S CLUB INC**

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### **Sponsorship Application Form 2022**

Business Name: \_\_\_\_\_

Website Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Primary Contact (the person you would like us to contact regarding your sponsorship)

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

- Yes, we wish to sponsor the Busselton Football & Sportsman's Club for the following package as per the information sheet

If your package includes membership, please include details for membership allocation:

**Member 1**

**Member 2**

NAME: \_\_\_\_\_ NAME: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

Any queries can be directed to Shontelle Bowman on 0408953758

Email completed form to: <mailto:secretary@busseltonfootballclub.com.au>

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