



# **BUSSELTON FOOTBALL & SPORTSMAN'S CLUB INC**

**HOME OF THE MAGPIES**

## **SPONSORSHIP 2021**

It is that time of year again, when the Busselton Football & Sportsman's Club is in the process of "renewing" and "acquiring new" sponsorship arrangements for the fast approaching 2021 football season. We have put together "Proposals" which we hope will be of interest to you and would like to invite you to consider signing up as one of our highly valued corporate sponsors. Contents of each proposal are included with this covering letter.

Our club is supporting our Youth Girls, 2 x Year 11/12 teams, Colts, Reserves, Women's and League teams.

Other visibility will come from Busselton Auskick, Busselton Junior football, Onshore Cup and Masters games. The club also is home to regular darts fixtures.

The Sponsorship and Packages available are as follows:

- **JOINT MAJOR SPONSOR** \$ 5,000.00 + GST
- **PLATINUM SPONSOR** \$ 3,000.00 + GST
- **GOLD SPONSOR** \$ 2,000.00 + GST
- **SILVER SPONSOR** \$ 1,400.00 + GST
- **CLUBHOUSE FENCE/GYM PACKAGE** \$ 600.00 + GST
- **ARENA PACKAGE** \$ 450.00 + GST
- **WEEKLY PLAYER AWARDS**

(All amounts are GST exclusive.)

We welcome your Sponsorship for the coming season and are excited that all teams from our Club will be very successful and generate much interest in Busselton and surrounding areas. The Busselton Football & Sportsman's Club looks forward to creating an atmosphere which will maximise the benefits of your Sponsorship.

Kind Regards,

Busselton Football & Sportsman's Club Inc Committee

***Coming together is the beginning, staying together is progress, working together is SUCCESS!***



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The Busseton Football & Sportsman's Club Inc.

## **“JOINT MAJOR SPONSOR”**

**Valued at \$5,000.00 + GST with benefits including:**

- ✓ VIP arrangements for major events
- ✓ Logo displayed on Letterheads, Website & Emails
- ✓ Large Prominent Signage at ground\*
- ✓ 2 x Memberships 2021 season
- ✓ 2 x Invitations to Sponsors' function
- ✓ 2 x Tickets (complimentary) and acknowledgment at end of season B&F Presentation Night
- ✓ 2 x club shirts
- ✓ 2 x Invitations for all home games to attend and join other sponsors, members and past players for a light lunch and complimentary drink
- ✓ 1 x \$100 Ticket (complimentary) – Annual raffle and function
- ✓ Logo/Name displayed on Sponsors Board
- ✓ Acknowledgement at Match Day Award Presentations
- ✓ 1 x Season Pass (each) to S.W.F.L. Games
- ✓ 10% Discount using Membership Card on bar purchases

*\* Cost of signage and maintenance at Sponsors expense \*\*\*\*\**

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# **BUSSELTON FOOTBALL & SPORTSMAN'S CLUB INC**

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The Busseton Football & Sportsman's Club Inc.

## **“PLATINUM SPONSOR”**

**Valued at \$3,000.00 + GST with benefits including:**

- ✓ VIP arrangements for major events
- ✓ Logo displayed on Website
- ✓ Large Prominent Signage at ground perimeter and arena\*
- ✓ 2 x Memberships for 2021 season
- ✓ 1 x Club Polo Shirt
- ✓ 2 x Invitations to Sponsors' function
- ✓ 2 x Invitations for all home games to attend and join other sponsors, members and past players for a light lunch and complimentary drink
- ✓ 2 x Tickets (complimentary) and acknowledgement at end of season B&F Presentation Night
- ✓ 1 x \$100 Ticket (complimentary) – Annual raffle and function
- ✓ Logo/Name displayed on Sponsors Board
- ✓ Acknowledgement at Match Day Award Presentations
- ✓ 10% Discount using Membership Card on bar purchases

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## **“GOLD SPONSOR”**

**Valued at \$2,000.00 plus GST with benefits including:**

- ✓ **Large Prominent Signage at ground\***
- ✓ **VIP arrangements for major events**
- ✓ **Logo displayed on Website**
- ✓ **2 x Memberships for 2021 season**
- ✓ **1 x Club Polo Shirt**
- ✓ **2 x Invitations to Sponsors' function**
- ✓ **2 x Tickets (complimentary) and acknowledgement at end of season B&F Presentation Night**
- ✓ **Logo/Name displayed on Sponsors Board**
- ✓ **10% Discount using Membership Card on bar purchases**

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## **"SILVER SPONSOR"**

**Valued at \$1,400.00 + GST with benefits including:**

- ✓ **Prominent Signage at ground\***
- ✓ **2 x Memberships for season 2021**
- ✓ **1 x Club Polo Shirt**
- ✓ **1 x Invitation to Sponsors' function**
- ✓ **Logo/Name displayed on Sponsors Board**
- ✓ **10% Discount using Membership Card on bar purchases**

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## **“CLUBHOUSE FENCE/GYM PACKAGE”**

**Valued at \$600 plus GST with benefits including:**

- ✓ **Prominent Signage at ground\***
- ✓ **1 x Membership for season 2021**
- ✓ **1 x Club Polo Shirt**
- ✓ **1 x Invitation to Sponsors' function**
- ✓ **Logo/Name displayed on Sponsors Board**
- ✓ **10% Discount using Membership Card on bar purchases**

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## **"ARENA PACKAGE"**

**Valued at \$450 plus GST with benefits including:**

- ✓ **Perimeter Signage on main oval\***
- ✓ **1 x Membership for season 2021**
- ✓ **Logo/Name displayed on Sponsors Board**
- ✓ **10% Discount using Membership Card on bar purchases**

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## **“WEEKLY PLAYER AWARDS – CASH/VOUCHER”**

**Choose your amount (per season), and your team**

- |  |                                   |
|--|-----------------------------------|
| <input type="checkbox"/> 1 x \$50 per game - \$900 + GST | <input type="checkbox"/> League   |
| <input type="checkbox"/> 1 x \$40 per game - \$720 + GST | <input type="checkbox"/> Women    |
| <input type="checkbox"/> 1 x \$30 per game - \$540 + GST | <input type="checkbox"/> Reserves |
| <input type="checkbox"/> 1 x \$20 per game - \$360 + GST | <input type="checkbox"/> Colts    |
|  | <input type="checkbox"/> YR 11/12 |

**with benefits including:**

- ✓ \$720 - \$900 – 2 x Memberships for 2021
- ✓ \$360 - \$540 – 1 x Membership for 2021
- ✓ Acknowledgement at Match Day Award Presentations
- ✓ 1 x Invitation to Sponsors' function
- ✓ Logo/Name displayed on Sponsor board
- ✓ 10% Discount using Membership Card on bar purchases

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# **BUSSELTON FOOTBALL & SPORTSMAN'S CLUB INC**

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## **Sponsorship Application Form 2021**

Business Name: \_\_\_\_\_

Website Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Primary Contact  
(the person you would like us to contact regarding your sponsorship)

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Yes, we wish to sponsor the Busselton Football & Sportsman's Club for the following package as per the information sheet

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Any queries can be directed to Shontelle Bowman on 0408953758

Email completed form to: <mailto:secretary@busseltonfootballclub.com.au>

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